## **ORDER**

**Orders** Order / Rev: 956509 25333216 Alt Order #: Product Desc: 2016 **WLNS Lansing** 131/997/8333 Estimate: 10/25/16 - 10/31/16 Flight Dates: Primary AE: Katz Washington Original Date / Rev: Sales Office: K-WAS 10/19/16 / 10/20/16 REG Order Type: Sales Region: Nat **Agency** Name: American Media & Advocacy Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% New Business Thru: Advertiser POL/American Action Network Name: Demographic: A35-64 Order Separation: 00:15:00 **Product Codes:** PL2 Advertiser External ID: SP11164/AL2925 P2 Priority: Agency External ID: IN16043/SP10305

Bill Plan	
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Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	74	\$59,300.00	\$50,405.00
10/31/16	10/31/16	11	\$7 100 00	\$6,035,00

## Totals

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	74	\$59,300.00	\$50,405.00	0.00
November 2016	11	\$7,100.00	\$6,035.00	0.00
Totale	85	\$66,400,00	\$56,440,00	0.00

General

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

AGY, POL, POL-ISS

Order Share	Share	Total
WLNS Lansing	40%	\$66,400.00
Market	100%	\$166,000,00

Revenue Codes:

Competitive Share	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
ELAJ	0%	\$0.00
GLNS	0%	\$0.00
UNKWN	0%	\$0.00
WHTV	0%	\$0.00
WILX	50%	\$83,000.00
WKAR	0%	\$0.00
WLAJ	7%	\$11,620.00
WSYM	3%	\$4,980.00

Ln	Ch	Start	End	Inventory Code	e Break	Start/End 7	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	WLNS	10/25/16	10/31/16	6 News This Mo	rning II CM	528a-558a	11111	:30	5	\$150.00P2	0.00 NM	5	\$750.00
				6 News This Mo	orning II								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 10/2	24/16	10/30/16	-1111	4	\$150.00	0.00						
W	eek: 10/3	31/16	11/06/16	1	1	\$150.00	0.00						
N 2	WLNS	10/25/16	10/31/16	6 News This Mo	rning I CM	5a-528a	11111	:30	5	\$150.00P2	0.00 NM	4	\$600.00
				6 News This Mo	rning I								

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Order / Rev: 956509 Advertiser: POL/American Action Network

Alt Order #: 25333216 Product Desc: 2016 WLNS Lansing

Flight Dates: 10/25/16 - 10/31/16 Estimate: 131/997/8333

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WLNS	10/25/1	6 10/31/16	6 News This Morr 6 News This Mor	-	5a-528a	11111	:30	5	\$150.00P2	0.00 NM	4	\$600.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/30/16	-1111	4	\$150.00	0.00						
Week: 10/3 N 4 WLNS		11/06/16 6 10/31/16	Sa 1135p-1235a	CM	\$0.00 1135p-1235a	0.00 a1-	:30	1	\$100.00P1	0.00 NM	1	\$100.00
			Sa 1135p-1235a						**********			*******
<u>Start</u> Week: 10/2	t Date	End Date 10/30/16	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
Week: 10/2 Week: 10/3		11/06/16		0	\$0.00	0.00						
N 5 WLNS	10/25/1	6 10/31/16	M-F 530p-6p M-F 530p-6p	СМ	529p-558p	11111	:30	5	\$400.00P1	0.00 NM	5	\$2,000.00
	t Date	End Date	<u>Weekdays</u> -1111	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	1	4 1	\$400.00 \$400.00	0.00 0.00						
N 6 WLNS	10/25/1	6 10/31/16	6 News at Noon 6 News at Noon	CM	12p-1228p	111	:30	3	\$550.00P2	0.00 NM	3	\$1,650.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	111 	3 0	\$550.00 \$400.00	0.00 0.00						
N 7 WLNS			6 News This Morr	-	558a-630a	111-1	:30	4	\$500.00P1	0.00 NM	4	\$2,000.00
Start	t Date	End Date	6 News This Mor	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	4/16	10/30/16	-11-1	3	\$500.00	0.00						
Week: 10/3		11/06/16	1	1	\$500.00	0.00			#100 00 D0	0.00.104		<b>4.00.00</b>
N 8 WLNS			6 News at 6am Sa 6 News This Mor	ning @6 Sa	Sa 6a-7a	1-	:30	1	\$100.00P2	0.00 NM	1	\$100.00
<u>Start</u> Week: 10/2	<u>t Date</u> 14/16	End Date 10/30/16	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
Week: 10/3		11/06/16		0	\$500.00	0.00						
N 9 WLNS	10/25/1	6 10/31/16	6 News This Morr 6 News This Mor	-	630a-7a	1-111	:30	4	\$500.00P1	0.00 NM	4	\$2,000.00
Start Week: 10/2	t Date	End Date	<u>Weekdays</u> 111	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	1	3 1	\$500.00 \$500.00	0.00 0.00						
N10 WLNS	10/25/1	6 10/31/16	6 News at 5p 6 News at 5p	CM	458p-529p	11111	:30	5	\$500.00P2	0.00 NM	5	\$2,500.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	-1111 1	4	\$500.00 \$500.00	0.00 0.00						
N11 WLNS			6 News at 6p 6 News at 6p	CM	558p-630p	11111	:30	5	\$1,000.00P2	0.00 NM	5	\$5,000.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16	-1111 1		\$1,000.00 \$1,000.00	0.00 0.00						
N 12 WLNS		11/06/16 6 10/31/16	M-F 4p-5p	CM	358p-458p	111	:30	3	\$400.00P1	0.00 NM	3	\$1,200.00
_			M-F 4p-5p						,			, ,
<u>Start</u> Week: 10/2	t Date	End Date 10/30/16	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$400.00	Rating 0.00						
Week: 10/2 Week: 10/3		11/06/16		_	\$1,000.00	0.00						
N13 WLNS	10/25/1	6 10/31/16	CBS Sunday Mor CBS Sunday Mor	-	CBS Sunday	/ Morn1	:30	1	\$1,000.00P2	0.00 NM	1	\$1,000.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	1 		\$1,000.00 \$1,000.00	0.00 0.00						
N14 WLNS			CBS This Morning	g Sa CM	9a-11a	1-	:30	1	\$400.00P1	0.00 NM	1	\$400.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/30/16	1- 	1	\$400.00	0.00						
Week: 10/3	1/10	11/06/16		0	\$1,000.00	0.00					l	

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Order / Rev: 956509 Advertiser: POL/American Action Network

 Alt Order #:
 25333216
 Product Desc:
 2016
 WLNS Lansing

Flight Dates: 10/25/16 - 10/31/16 Estimate: 131/997/8333

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N15 WLNS	10/25/1	6 10/31/16	CBS SEC College CBS SEC College		330p-7p (3:30 PM-7:0	1- 00 PM)	:30	1	\$300.00P2	0.00 NM	1	\$300.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	1-	1	\$300.00 \$1,000.00	0.00 0.00						
N16 WLNS			Su 1135p-1235a Su 1135p-1235a	СМ	1135p-1235		:30	1	\$150.00P1	0.00 NM	1	\$150.00
Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		10/30/16	1	1	\$150.00	0.00						
Week: 10/3		11/06/16	CDC This Marning		\$1,000.00 7a-9a	0.00	.00	4	ΦΕΩΩ ΩΩ D1	0.00 NM	,	<b>#0.000.00</b>
			CBS This Morning	g		1-111	:30	4	\$500.00P1	U.UU INIVI	4	\$2,000.00
Star Week: 10/2	<u>t Date</u> 24/16	End Date 10/30/16	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$500.00	Rating 0.00						
Week: 10/3		11/06/16	1	1	\$500.00	0.00						
N18 WLNS	10/25/1	6 10/31/16	M-F 7-730p M-F 7-730p	CM	7p-730p	1-1-1	:30	3	\$400.00P2	0.00 NM	3	\$1,200.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	1-1 1	2	\$400.00 \$400.00	0.00 0.00						
N 19 WLNS			6 News at 8a Sat	CM	8a-9a	1-	:30	1	\$200.00P2	0.00 NM	1	\$200.00
1110 112110	10/20/1	0 10/01/10	6 News at 8a Sat		ou ou	_	.00	•	Ψ200.001 2	0.00 14141		Ψ200.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		10/30/16	1-	1 0	\$200.00	0.00						
Week: 10/3		11/06/16	6 News at 8a Sun		\$400.00 8a-9a	0.00	:30	1	\$200.00P2	0.00 NM	1	\$200.00
NZO WENO	10/23/1	0 10/01/10	6 News at 8a Sun		oa sa	-	.00		Ψ200.001 2	0.00 14101		Ψ200.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		10/30/16	1	1 0	\$200.00	0.00						
Week: 10/3		11/06/16 6 10/31/16	The Late Show	CM	\$200.00 Late Show/9	0.00 Stephe:11111	:30	5	\$250.00P1	0.00 NM	5	\$1,250.00
1121 112110	10/20/1	0 10/01/10	Late Show/Stephe		Lato onom	310p110111111	.00	Ŭ	Ψ200.001 1	0.00 14141	Ŭ	Ψ1,200.00
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	-1111 1	4	\$250.00 \$250.00	0.00 0.00						
N22 WLNS			Sat Hour 2	CM	9p-10p	1-	:30	1	\$500.00P2	0.00 NM	1	\$500.00
			CRIMETIME SAT	URDAY								·
	t Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	1- 	1 0	\$500.00 \$250.00	0.00 0.00						
			NFL Reg Season		4P-7P	1	:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
			NFL Reg Season		(4:00 PM-7:0	00 PM)						
	t Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16		0	\$2,000.00 \$250.00	0.00 0.00						
N24 WLNS	10/25/1	6 10/31/16	Fri Hour 1 MACGYVER	CM	757p-9p	1	:30	1	\$1,500.00P2	0.00 NM	1	\$1,500.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/30/16	1		\$1,500.00	0.00						
Week: 10/3		11/06/16	LN M-F	CM	\$250.00 11p-1135p	0.00 11111	:30	5	\$900.00P1	0.00 NM	5	\$4,500.00
INZS WEINS	10/23/1	0 10/31/10	6 News at 11 M-F		11р-1100р	11111	.50	3	ψ900.001 1	0.00 14101	3	ψ4,500.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		10/30/16	-1111 1	4	\$900.00	0.00 0.00						
Week: 10/3 N26 WLNS		11/06/16 6 10/31/16	LN Sa	CM	\$900.00 11p-1135p	1-	:30	1	\$800.00P1	0.00 NM	1	\$800.00
1120 112110	. 0, 20, 1	5 10,01,10	6 News at 11 Sati		poop	_	.00		φοσο.σσι 1	3.30 THIVE	·	ψ550.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	1- 	1 0	\$800.00 \$900.00	0.00 0.00						
VV CCN. 10/3	71/10	11/00/10		0	ψουυ.υυ	0.00					ı	

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Order / Rev: 956509 Advertiser: POL/American Action Network

Alt Order #: 25333216 Product Desc: 2016 WLNS Lansing

Flight Dates: 10/25/16 - 10/31/16 Estimate: 131/997/8333

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	ys	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N27 WLNS	10/25/1	6 10/31/16	Sun Hour 2 NCIS LOS ANGI	CM ELOS	8p-9p		1	:30	1	\$2,500.00P2	0.00 NM	1	\$2,500.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		10/30/16	1		\$2,500.00	0.00							
Week: 10/3		11/06/16		0	Ţ	0.00							
N28 WLNS	10/25/1	6 10/31/16	M-F 730-8p M-F 730-8p	СМ	730p-757p	1-	-1	:30	2	\$400.00P1	0.00 NM	2	\$800.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		10/30/16	1-1	2	\$400.00	0.00							
Week: 10/3		11/06/16		0	\$900.00	0.00				*			
N29 WLNS	10/25/1	6 10/31/16	Tue Hour 1 NCIS	СМ	757p-9p	-1		:30	1	\$2,500.00P2	0.00 NM	1	\$2,500.00
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 10/2		10/30/16	-1		\$2,500.00	0.00							
Week: 10/3		11/06/16		0	7	0.00				******	0.00.1114		
N30 WLNS	10/25/1	6 10/31/16	Thur Hour 2 MOM/LIFE	СМ	9p-10p	1	L	:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		10/30/16	1		\$2,000.00	0.00							
Week: 10/3		11/06/16			\$2,000.00	0.00				*			
N31 WLNS	10/25/1	6 10/31/16	Mon Hour 1 KEVIN/MAN	СМ	757p-9p	1		:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		10/30/16			\$2,000.00	0.00							
Week: 10/		11/06/16	1	1	\$2,000.00	0.00							
N32 WLNS	10/25/1	6 10/31/16	NFL Today NFL Today	СМ	12P-1P (12:00 PM-1	:00 PM)	1	:30	1	\$300.00P3	0.00 NM	1	\$300.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2	24/16	10/30/16	1	1	\$300.00	0.00							
Week: 10/3	31/16	11/06/16			\$2,000.00	0.00							
N33 WLNS	10/25/1	6 10/31/16	LN Su 6 News at 11 Su	CM nday	11p-1135p		1	:30	1	\$900.00P1	0.00 NM	1	\$900.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		10/30/16	1	1	\$900.00	0.00							
Week: 10/3		11/06/16			\$2,000.00	0.00							
N34 WLNS	10/25/1	6 10/31/16	NFL Reg Season NFL Reg Season		4p-7p (4:00 PM-7:	 00 PM)	1	:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		10/30/16	1		\$2,000.00	0.00							
Week: 10/3		11/06/16			\$2,000.00	0.00							
N35 WLNS	10/25/1	6 10/31/16	Tue Hour 2 BULL	СМ	9p-10p	-1		:30	1	\$2,000.00P1	0.00 NM	1	\$2,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		10/30/16	-1		\$2,000.00	0.00							
Week: 10/3		11/06/16		0	\$2,000.00	0.00							
N36 WLNS	10/25/1	6 10/31/16	Wed Hour 1 SURVIVOR	СМ	757p-9p	1-		:30	1	\$2,500.00P2	0.00 NM	1	\$2,500.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2	24/16	10/30/16	1	1	\$2,500.00	0.00							
Week: 10/3	31/16	11/06/16		0	\$2,000.00	0.00							
N37 WLNS	10/25/1	6 10/31/16	Wed Hour 2 CRIMINAL MIND	CM OS	9p-10p	1-		:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/30/16	1		\$2,000.00	0.00							
Week: 10/3		11/06/16			\$2,000.00	0.00							
N38 WLNS	10/25/1	6 10/31/16	Sun Hour 3 MADAM SECRE	CM TARY	9p-10p		1	:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/30/16	1		\$2,000.00	0.00							
Week: 10/3		11/06/16			\$2,000.00	0.00							
			· · · · · · · · · · · · · · · · · · ·										

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Order / Rev: 956509 Advertiser: POL/American Action Network

Alt Order #: 25333216 Product Desc: 2016 WLNS Lansing

Flight Dates: 10/25/16 - 10/31/16 Estimate: 131/997/8333

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N39 WLNS	10/25/16	5 10/31/16	Sat Hour 3 48 HOURS	СМ	10p-11p		1-	:30 1	\$1,000.00P1	0.00 NM	1	\$1,000.00
Start	<u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rati	<u>ng</u>					
Week: 10/24		10/30/16	1-	1	\$1,000.00		.00					
Week: 10/31	1/16	11/06/16		0	\$2,000.00	0.	.00					
N40 WLNS	10/25/16	5 10/31/16	Tue Hour 3 NCIS NEW ORLE	CM EANS	10p-11p		-1	:30 1	\$2,000.00P2	0.00 NM	1	\$2,000.00
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	ng					
Week: 10/24	4/16	10/30/16	-1	1	\$2,000.00	0	.00					
Week: 10/31	1/16	11/06/16		0	\$2,000.00	0	.00					
N41 WLNS	10/25/16	5 10/31/16	Sun Hour 4	CM	10p-11p		1	:30 1	\$1,500.00P2	0.00 NM	1	\$1,500.00
			ELEMENTARY									
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	ng					
Week: 10/24	4/16	10/30/16	1	1	\$1,500.00	0	.00					
Week: 10/31	1/16	11/06/16		0	\$2,000.00	0	.00					
N42 WLNS	10/25/16	5 10/31/16	Fri Hour 2	CM	9p-10p		1	:30 1	\$2,500.00P1	0.00 NM	1	\$2,500.00
			HAWAII FIVE-O									
<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	ng					
Week: 10/24		10/30/16	1	1	\$2,500.00	-	.00					
Week: 10/31	1/16	11/06/16		0	\$2,000.00	0	.00					
N 43 WLNS	10/25/16	5 10/31/16	Sun Hour 1 60 MINUTES	СМ	658p-8p		1	:30 1	\$4,000.00P1	0.00 NM	1	\$4,000.00
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	ng					
Week: 10/24	4/16	10/30/16	1	1	\$4,000.00	0	.00					
Week: 10/31	1/16	11/06/16		0	\$2,000.00	0	.00					

Totals 85 \$66,400.00